

Subject: Participation in the Leukemia Cup Regatta Pursuit Races Has Its Benefits

Greetings sailors,

We had a great turnout for the 1<sup>st</sup> Annual Marblehead Leukemia Cup Regatta (LCR) Pursuit Race Series on June 16<sup>th</sup> to support the fight against blood cancers. While the weather cancelled the race, we had a memorable “post-race” party with great food and drink! The second and third installments of the series are coming up on July 7<sup>th</sup> and August 11<sup>th</sup>, and we have some great and fun incentives and rewards that come with your participation! [Learn more below and register now!](#)

1. After racing join us back at the EYC Sailing Center for free hamburgers, hot dogs, and all the fixings” as well as **complementary Dark ‘N’ Stormy’s** at the Gosling’s sponsored Happy Hour.
2. The first ten boats that register for Race # 2 will receive a Leukemia Cup Regatta Tervis Tumbler
3. All sailors (skippers and crew) who participate in the July 7<sup>th</sup> race are eligible for a drawing for a set of Leukemia Cup Regatta (LCR) limited edition Bluetooth headphones, or LCR tote bag or LCR duffel bag. (You must be present at the post-race party to receive an entry for the drawing.)
4. Since the regatta is focused on fundraising to help The Leukemia & Lymphoma Society (LLS) cure blood cancers, you will get an additional entry for every \$100 that you have raised in support of LLS’s mission (based on your cumulative fundraising).
-  5. The top fundraiser for Pursuit Race #2 will receive a set of Bluetooth speakers. So, whomever raises the most funds from June 17<sup>th</sup> until July 7<sup>th</sup> will be the Race #2 prize winner! Congratulations to Rem Myers (left), the top fundraiser and winner of Bluetooth speakers for his Race #1 fundraising.
- 7 There will be a top fundraising award for race #3 given out on August 11<sup>th</sup> and we will have a cumulative fundraising award for the entire season.
- 8 Plus, all the regular [fundraising incentives](#) that you are eligible for when you reach certain fundraising levels of success as described on the Leukemia Cup Regatta web site.
- 9 If you build a one-design class of at least four boats, we will do incentive awards for that Class as well. So, Rhodes 19, J-105, and J-70 sailors: Don’t be left in the wake of the others...

Feel free to share this message with your fellow sailors. Looking forward to seeing you on July 7 and August 11. [Register now to join us.](#) Thank you for your support of the fight against leukemia, lymphoma and myeloma,

Best regards,

Alan McKinnon & Jack Cochrane

Eastern YC Leukemia Cup Regatta Pursuit Race Co-Chairs